

FOR IMMEDIATE RELEASE

Eurofinas is pleased to announce the launch of its new website

Brussels, 30 June 2021 – Eurofinas, the trade federation representing consumer credit at European level, is pleased to announce the launch of its new website at www.eurofinas.org.

The website has not only changed in appearance but also in content, including a significant amount of new material and a simplified navigation. It is full of useful and easily accessible information on a host of topics that are at the very core of Eurofinas' work, as well as the consumer credit sector in general.

A new Policy Focus section highlights the priority regulatory topics that Eurofinas actively engages on, while the Data & Research section expands on the many value-adding statistical publications and research reports we produce on the industry. The profile of our full and associate members has been enhanced in the Membership section. The News & Events section will also help in showcasing the important role Eurofinas plays in providing a useful platform for the industry to meet, connect and learn at our yearly convention, with easy access to our dedicated convention website.

Eurofinas Chair, António Menezes Rodrigues, commented, "As a European Federation, it is important for us to provide our members and the wider public with the most accurate, up-to-date information and share our knowledge and expertise in the field of consumer credit. We wanted to make the new website easier to navigate, and more user-friendly in order to foster improved communication with all our partners and create new value. We are proud that all these elements combine to provide a content-rich environment on the work of Eurofinas and the industry in general."

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About Eurofinas

Eurofinas, the European Federation of Finance House Associations, is the voice of the specialised consumer credit providers in the EU. As a Federation, Eurofinas brings together associations throughout Europe that represent finance houses, specialised banks, captive finance companies of car, equipment, etc. manufacturers and universal banks. The scope of products covered by Eurofinas members includes all forms of consumer credit products such as personal loans, point of sale credit, credit cards and store cards. Consumer credit facilitates access to assets and services as diverse as cars, studies, furniture, electronic appliances, etc. Eurofinas members financed more than €469 billion worth of new loans during 2019 with outstandings reaching over €1.1 trillion euros at the end of the year. More information on Eurofinas activities available at www.eurofinas.org